June 29, 2020

BOARD OF FRANKLIN COUNTY COMMISSIONERS

Meeting Location: Franklin County Annex Building Commission Chambers

Chair Waymire called the study session to order at 8:30 a.m.

All Commissioners present.

No Public Comment.

Kaci Brady, Communications Director, discussed the rebranding initiative and the proposed new logos. Two new courthouse logos were presented to the Commissioners, one with more detail and one with less. They were also presented with a words only logo that can be paired with other departmental logos, such as the Scales of Justice for the County Attorney’s Office. All of the logos presented can be customized for each department. The Commissioners liked all the logos presented but came to consensus on the courthouse logo with more detail. Each logo package includes a vertical and a horizontal display and both a color and black and white logo included in the plan. The next step would be to add department specific logos and prepare the brand style guide that will include a color palate on fonts to compliment the logo.

The meeting was adjourned at 9:05 a.m.

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Clerk

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Chair