

PROCLAMATION

12-06

National Tourism Week

May 5-13, 2012

Issued by the Board of Franklin County Commissioners

Whereas travel is important to the nation's economic prosperity and its image abroad, to business wealth and to individual travelers;

Whereas travel to and within the United States provides significant economic benefits for the nation, generating \$1.9 trillion in economic output in 2011, with \$813 billion spent directly by travelers that spurred an additional \$1.1 trillion in other industries;

Whereas travel is among the largest private-sector employers in the United States, supporting 14.4 million jobs in 2011, including 7.5 million directly in the travel industry and 6.9 million in other industries;

Whereas travelers' spending directly generated tax revenues of \$124 billion for federal, state and local governments, funds used to support essential services and programs;

Whereas international travel to the United States is the nation's largest single export industry – greater than the export of business services, machinery, computer and electronic products, motor vehicles and agriculture. In 2011, travel generated \$152.4 in exports, creating \$42 billion in balance of travel trade surplus for the U.S.;

Whereas meetings, events and incentive travel are core business functions that help companies strengthen business performance – averaging a return on investment of \$12.50 in profits and \$3.80 in revenue for every dollar spent on corporate travel – align and educate employees and customers, and reward business accomplishments;

Whereas leisure travel, which accounts for more than three-quarters of all trips taken in the United States, spurs countless benefits to travelers' creativity, cultural awareness, education, happiness, productivity, relationships and wellness;

Whereas travel is a catalyst that moves the national economy forward;

NOW, the County Commission of Franklin County, Kansas do hereby proclaim the week of May 8 through 14, 2012 as

NATIONAL TOURISM WEEK

THEREFORE, in honor of the men and women whose diligence and professionalism keep our County and its citizens safe.

/s/ David J Hood

David J. Hood, Chairman

Attested and Recorded, this 25th day of April, 2012

/s/ Shari Perry

Shari Perry, County Clerk