

Request for Proposal



Prepared for:

Franklin County, Kansas

Digital Orthographic Aerial Photography 2009

Prepared by:

Jason R. Brown
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7855 S. River Parkway, Suite 205
Tempe, AZ 85284
www.aerials-express.com



January 5, 2009

Board of Franklin County Commissioners
Franklin County, Kansas
1428 S. Main St., Suite 2
Ottawa, KS 66067

To Whom It May Concern:

Thank you for your interest in Aerials Express and our Aerial Photography offerings. We are pleased to present this response to your request for proposal for your review and consideration.

I look forward to a business relationship with Franklin County in the near future, feel free to contact us at the address and phone number listed below:

Aerials Express
7855 S. River Parkway, Suite 205
Tempe, AZ 85284
Phone: (480) 777-9909

Aerials Express appreciates the opportunity to provide this response to Franklin County, KS. Again, if there are any questions, please contact us at (480) 777-9909. Thank you for your continued consideration.

Sincerely,

Jason R. Brown
Senior Sales Consultant
Aerials Express



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Notices

Proprietary Notice

The information (data) contained in all sheets of this information response constitutes a trade secret and/or information that is commercial or financial and Aerials Express confidential and/or Aerials Express privileged. It is furnished to the customer in confidence with the understanding that this information (1) will not be used by the customer named in this document, except for evaluation purposes concerning the subject matter hereof, and (2) will not be disclosed by the customer to any third parties without the prior written consent of Aerials Express. All trademarks, service marks, logos, slogans, domain names, trade names or other proprietary branding (collectively "Marks") are the properties of their respective owners. Aerials Express, Inc. disclaims any proprietary interest in Marks other than its own.

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Aerials Express Overview

Founded in 1999 by Jerry Landis, Aerials Express is a rapidly growing, leading producer of Digital Aerial Imagery. From its inception, Aerials Express has expanded its market presence, product library, and revenues while setting new industry standards for product quality and availability.

In 1994, after 40 years of Aerial Photography innovation, Jerry Landis set his interests to Digital Aerial Photography. After several years of research, development, and the expansion of digital technologies, he formed DigiAir, later renamed Aerials Express. Since then, Aerials Express has successfully photographed a majority of major US cities covering over 300,000 square miles and roughly 86% of the US population.

Mission Statement

Aerials Express creates a unique view of our world through Aerial Imagery, empowering our customers to make intelligent location-based decisions for business, government, security and home.

Our Commitments = Value

Aerials Express is committed to offering the best products and services in the industry to provide the best value to our customers. These commitments include:

- **Currency**
- **Accuracy**
- **Affordability**
- **Compatibility**
- **Support**
- **Quality**
- **Flexibility**
- **Innovation**



Proposal

Aerials Express agrees to meet the aerial photo requirements as stated in RFP for Digital Orthographic Aerial Photography and listed below:

Areas

- Digital Orthographic Aerial photography of Franklin County, Kansas.
- Photo date: ~March 2009

Parameters

- Off the shelf, seamless
- Ortho-rectified: based on existing data sets such as USGS Digital Ortho Quarter Quads (DOQQ) and control points.
- Derivation of 28 control points
- Color
- 1ft or 3ft pixel resolutions
- TIFF/TFW file formats, single Mr. Sid tile
- Datum: NAD83
- Projection: State Plane Kansas South Feet

Photo Process Description

- Project Area Scheduling
- Project AOI definition
- Flight Planning
- Imagery Collection (DMC or Ultracam digital camera) at required resolution
- Imagery initial QC
- Post Processing of IMU and ABGPS
- Imagery QC and Verification
- Imagery Acceptance
- Acquire and process existing USGS DEM
- Imagery AT processing
- Imagery Radiometric Balancing and Global Tone Adjustments
- Imagery Ortho Production
- Imagery mosaic creation



- QC mosaic product
- Automatic seam-line generation using OrthoVista
- Generation of tiles in TIFF format
- QC and acceptance
- Final color balancing
- Final product creation

Pricing

The pricing below is based on the specifications and requirements provided in the RFP for Digital Orthographic Aerial Photography.

Option 1

Product	Square Miles	Pixel Resolution	Photo Date	Price
Franklin County	~650	1 ft	~March 2009	\$45,000.00

Option 2

Product	Square Miles	Pixel Resolution	Photo Date	Price
Franklin County	~650	3 ft	~March 2009	\$35,000.00



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By submission of this proposal, the undersigned certifies that it has the full authority of the offeror to execute the proposal and to execute any resulting contract awarded as the result of, or on the basis of, the proposal.

I hereby certify that the attached proposal has been prepared in compliance with the specifications and that the quotations are valid for a period of 120 days.

Authorized Representative: **Luke I. Pritchard**

Signature: *Luke Pritchard*

Title: **General Manager**

Company Name: **Aerials Express**

Project Representative: **Jason R. Brown**

Title: **Senior Sales Consultant**

Phone: **(480) 240-3877**

E-mail Address: **jbrown@aerials-express.com**

Address: **7855 S. River Pkwy., Suite 205**

City, State, Zip: **Tempe, AZ 85284**

Phone Number: **(480) 777-9909**

Fax Number: **(480) 777-9966**